



**vevox**  
Audience Engagement



## Vevox Single Sign-On Benefits

### 1. Simplified Access for Users

SSO enables users to access Vevox using their existing university credentials, eliminating the need to create and remember additional usernames and passwords. This simplification is particularly advantageous for:

- **Students:** With numerous tools to navigate, students can seamlessly join Vevox sessions using the same credentials they use for other university services. (This only really applies when using 'Participant SSO' as it is not a requirement for Students to have an account in order to join Vevox sessions).
- **Staff and Administrators:** Faculty and staff benefit from reduced friction when setting up or managing sessions, ensuring they can focus on content delivery rather than technical hurdles.

By integrating Vevox with the university's authentication system, this ultimately provides an intuitive experience that can help enhance user adoption and participation.

### 2. Enhanced Security

Using SSO with Vevox ensures robust security measures are in place by leveraging the institution's existing authentication protocols. Benefits include:

- **Centralized Authentication:** SSO reduces the risk of password fatigue and associated vulnerabilities, as users rely on a single set of credentials.
- **Compliance:** Many universities must adhere to strict regulations such as GDPR or FERPA. SSO supports these compliance requirements by ensuring consistent access control and data protection.
- **Improved Password Management:** With fewer credentials to manage, users and IT staff can focus on maintaining strong, secure passwords for a single system, enhancing overall security. Also negates any risk of Vevox passwords being lost or forgotten.

### 3. Streamlined IT Management

From an administrative perspective, integrating SSO with Vevox reduces the workload for IT teams. Key advantages include:

- **Simplified User Provisioning:** New staff members are automatically granted access to Vevox as part of their university account setup, eliminating manual onboarding processes.
- **Efficient Troubleshooting:** IT teams can address login issues centrally through the university's authentication system, rather than managing Vevox-specific accounts.
- **Access Revocation:** When students graduate or staff leave, their access to Vevox can be promptly revoked via the university's central system, ensuring security and compliance.



#### 4. Increased Adoption and Engagement

When access barriers are reduced, staff and faculty are more likely to use Vevox actively. SSO's streamlined login process encourages higher participation rates in polls, quizzes, and Q&A sessions. This increased engagement directly contributes to:

- **Faculty Satisfaction:** Lecturers can focus on pedagogy rather than troubleshooting login issues, enhancing their teaching experience.
- **Wider Adoption:** Simplified access makes it easier for departments across the university to embrace Vevox, maximizing its institutional value.

